

# Julia K. Dougherty

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## EXPERIENCE

### **Food Access Coordinator, Drexel University; Philadelphia, PA Aug 2012-Present**

Responsible for developing a grassroots outreach strategy and evaluation tools for the West Philadelphia Fresh Food Hub, as well as building capacity at Drexel and within the surrounding community for new educational programs focused on urban food access, urban agriculture and nutrition.

### **Owner/Organizer, Stir Fry Music Festival; Barto, PA 2009-Present**

Responsible for all aspects of event planning and management; online marketing and promotion; contract negotiation with artists, vendors and other business services (production, waste mgmt, etc); soliciting local businesses for sponsorship and developing non-profit partnerships; budgeting and payroll; DOE logistics and artist hospitality; volunteer coordination; sustainable site development and land planning initiatives.

### **Reference Assistant, Philadelphia University; Philadelphia, PA 2011-2012**

Responsible for answering basic directional, research and citation questions; assisting students with the library catalog and website, as well as with research databases; troubleshooting desktop computer, laptop, scanner, photocopier and printer issues; providing support to librarians and other duties as assigned.

### **Intern, Just One Seed LLC; Tinicum, PA May-December 2011**

Responsible for assisting with all aspects of operating a biodynamic and organic farm which produces a wide array of flowers, fruits, herbs and vegetables for a 40 member CSA.

### **Server/Bartender, Talamore Country Club; Ambler, PA 2007-2011**

Responsible for assisting with all aspects of operating a restaurant; effectively working alongside others in a fast-paced environment; ensuring customer satisfaction and soliciting feedback; cash reconciliation; stocking wait stations and bar area; ordering snacks and paper goods; cleaning; and training new staff.

## EDUCATION

Philadelphia University, Philadelphia, PA M.S. Sustainable Design, 2012

Temple University, Philadelphia, PA B.S. Landscape Architecture, 2010

## SKILLS

**Business:** excellent verbal and written communication skills; **social media**-based marketing and event promotion; grassroots **organizing and planning**; graduate-level research, project evaluation and reporting; **non-profit experience**, grant-writing and volunteer management; WordPress blog development

**Design:** proficiency with Microsoft Office Programs and Apple equivalents, AutoCAD, ArcGIS, Adobe Creative Suite, 3-D modeling with Sketch-Up, AutoCAD 3D; hand-drawing with graphite, ink, colored pencil and markers on media including vellum, mylar and bond paper; graphic design for print and web;

References and design portfolio are available upon request.